

**Barbary Coast Neighborhood Association**

**Minutes of Board of Directors Meeting**

**July 13, 2006**

**Hornblower Yachts Office, Pier 3, San Francisco**

The meeting was called to order at 6:07 PM by President Fred Allardyce.

Board members in attendance in addition to President Allardyce were Debra Bleemer, Carol Parlette, Lee Radner, Bill Sauro, Bill Kedem, Diana Taylor, and Joe Wyman.

Board members who were absent: Bob Iwerson, Bill Benkovitch and Morton Beebe. A quorum was present.

Committee Chairs in attendance were: Connie Hazel, Marketing Committee, and Maria Matson, Safety Committee.

Minutes of the June 6, 2006 Board of Directors meeting were distributed. Director Sauro, made a motion, that was seconded, to accept the minutes. The motion passed.

Director Parlette, as Treasurer, distributed the Treasurer's Report. It included a preliminary budget for the 2006-2007 fiscal year. Director Sauro brought up the matter of dues and a discussion ensued regarding the amounts to be charged for various categories of membership. After considerable discussion, it was proposed by Director Sauro to adopt the dues structure that was originally proposed by Marketing Committee Chair Connie Hazel as follows: Resident Membership--\$25 per year; Family Membership--\$35 per year; Company Membership (fewer than 10 employees)--\$50; Company Membership (10 or more employees)--\$150; Sponsor--\$500; Friend of Barbary Coast (non-residents and others)--\$25. This membership and dues structure was moved and seconded and the motion passed.

Director Radner then made a motion, that was seconded, to accept the Treasurer's Report. The motion passed.

Director Sauro then presented the completed Bylaws of the Association for formal board approval. It was noted that the Board worked to refine the final wording at the last board meeting. After some debate regarding voting rights (which was tabled for later discussion and possible refinement), the Bylaws were adopted by a unanimous vote of the Board.

Marketing Committee Chair Connie Hazel discussed the [www.thebarbarycoastnews.com](http://www.thebarbarycoastnews.com) website and a mail survey of businesses which was undertaken recently. She inquired whether Board members would be willing to each take a portion of the business addresses on her list and distribute information on the BCNA. It was decided that additional marketing materials would be required to undertake this effort. Director Sauro volunteered to work on the final copy of a proposed color brochure for this purpose.

Director Wyman, acting in his capacity as an executive of Hornblower Yachts, then made a presentation to the Board regarding Hornblower's pending maritime service to Alcatraz and their proposed redevelopment of their pier, which would be the entry point for visitors to Alcatraz. Questions regarding numbers of visitors, parking and other issues were addressed, and the Board thanked Wyman for his thorough presentation.

The results of a meeting held by the developer of the Musto Building was presented by Director Taylor, and the issue of ratio of parking spaces to units was discussed as well as the esthetic elements of the plan including an existing courtyard that may no longer be a part of the development.

A brief update on the efforts of the Shorenstein Corporation to develop Piers 27-31 was presented and discussed.

The matter of Port Commissioners was discussed and it was announced by Director Taylor that nothing had happened in this regard since the Waterfront Action Group and the BCNA wrote letters supported possible new nominees.

The matter of the relocation of the Exploratorium to the waterfront was discussed and it was decided to invite representatives of the Exploratorium to the next BCNA Board meeting to learn more about their plans.

Safety Committee Chair Maria Matson presented a recap of the BCNA Safety Fair held June 7, 2006 at Walton Square. A financial statement of the income and expenses of the Fair was presented and accepted by the Board. Chair Matson was roundly congratulated for her excellent work on this event.

The next Board meeting was scheduled for August 23, 2006, at 6:00 PM at Pier 3, San Francisco, if available, or another location if not..

The meeting was adjourned at 8:26 p.m.

Respectfully submitted,

Bill Sauro, Secretary