

Barbary Coast Neighborhood Association

Minutes of Board of Directors Meeting

August 23, 2006

Hornblower Yachts Office, Pier 3, San Francisco

The meeting was called to order at 6:01 PM by President Fred Allardyce.

Board members in attendance in addition to President Allardyce were Debra Bleemer, Carol Parlette, Lee Radner, Bill Sauro, Bill Kedem, Bill Benkavitch, Morton Beebe and Joe Wyman.

Board members who were absent: Bob Iwerson and Diana Taylor. A quorum was present.

Committee Chairs in attendance were: Connie Hazel, Marketing Committee.

1. Minutes of the July 13, 2006 Board of Directors meeting were distributed. Secretary Sauro moved to accept the minutes. The motion was seconded and passed.

2. Treasurer Parlette then distributed the Treasurer's Report. It included an income statement and balance sheet for the Association. Parlette explained the details of handling checks vs. Paypal payments and other issues. Secretary Sauro brought up the matter of voting rights for members. The fact that Large Company memberships cost \$150 was brought up by Director Wyman and the Board decided that companies would be offered an ad on the BCNA website as consideration for their participation. After further discussion, it was proposed by Director Sauro to adopt a voting structure that would allow each member, regardless of membership class, one vote in Association matters. This voting structure was moved and seconded and the motion passed. Next the matter of timing for new membership payments was discussed. After debate, it was moved and seconded that the official Association membership year be from January 1 to December 31, and that new members who sign up anytime in the last six months of the year, would be given an extended membership that would run through December 31st of the following year. The motion passed. It was then moved and seconded, to accept the Treasurer's Report. The motion passed.

3. A discussion then ensued on the logistics of Paypal payments and a listing was presented of dues-paying members. It was noted that Board members need to pay their dues ASAP, since only dues-paying members may serve on the Board, according to our bylaws.

4. The newly-created www.barbaryneighbors.org website was discussed. It was explained by Secretary Sauro that the Association has both domain names barbaryneighbors.org and barbaryneighbors.com so that if a person accidentally types “.com” they will still reach our Association website. The site is also cross-linked to www.thebarbarycoastnews.com.

5. A proof of the new color brochure was then distributed and a discussion ensued regarding the quality and quantity of the finished printing job. After discussion, it was moved and seconded that Marketing Chair Hazel be authorized to print 5,000 brochures at a cost of approximately \$860. The matter of mailing costs was then discussed and after debate, it was moved and seconded that Hazel and Treasurer Parlette be granted discretion to invest Association funds as they become available in cash in the checking account for postage and other costs to add new members. The motion passed.

6. The subject of a Membership Drive was then discussed. Marketing Chair Hazel gave a preliminary overview of some initial ideas and the matter of motivation for residents and workers in the area to join the BCNA was debated. It was decided to have Hazel and Sauro work to create a more complete Marketing Plan in time for the September Board Meeting. Hazel also requested that a letter be drafted for Allardyce's signature to go to SF Supervisor Aaron Peskin regarding Barbary Coast street banners.

7. Next, President Allardyce presented a large brochure showing renderings of the planned development at 8 Washington Street. After considerable debate, it was moved and seconded that the BCNA Board support the Friends of Golden Gateway Swim & Tennis Club (FOGG) position to have the club remain as open space and recreational use, and to not have a new condominium project constructed on the site and to write a letter from the Board to the Port Authority in that regard. The motion passed.

It was suggested that the Waterfront Action Committee of the Association be authorized to study future proposed projects and invite developers to meetings with the Committee or with the Board as needed. The committee is to be comprised of Taylor, Wyman and Parlette.

The matter of the Exploratorium relocating to Pier 15-17 was then discussed. Director Wyman stated that bringing 800,000 annual visitors to Piers 15-17 may impact the use of Herb Caen walkway as the visitor's buses access conflict with the use of the public walkway. In addition, the existing parking lot across the Embarcadero from Pier 15-17 (north of KGO Television) may be used, which would displace the existing users of that parking who work at Levi Plaza and the surrounding office buildings.

The proposal by the Shorenstein/Farrallon Capital group to develop Piers 27-31 was discussed. President Allardyce said that the group made a presentation to the Port of San Francisco on August 8.

The major changes from previous proposals made in press releases, calls for an increase in the amount of office space from 200,000 square feet to 400,000 square feet. The reason for this increase was that the recent engineering studies of the repairs necessary to repair/replace the existing piers had increased from \$70 million+ to over \$140 million.

8. The matter of Port Commissioners was discussed and the fact that Rodney Fong had been nominated for one of the vacancies. It was moved and seconded that the President be authorized to write a letter to the Mayor supporting Jay Folberg for one of the vacant Port Commissioner positions?

9. There were no other committee reports.

10. Barbary Coast News website. The matter of posting minutes of BCNA Board Meetings for public perusal was discussed. It was moved and seconded that the minutes of BCNA Board Meetings be posted on www.barbaryneighbors.org and/or www.thebarbarycoastnews.com.

11. The next two Board meetings were then set for September 21, 2006 and October 26, 2006, at 6:00 PM at Pier 3, San Francisco, if available, or another location if not.

12. The meeting was adjourned at 7:55 p.m.

Respectfully submitted,

Bill Sauro, Secretary