

Barbary Coast Neighborhood Association

Minutes of Board of Directors Meeting

September 21, 2006

Hornblower Yachts Office, Pier 3, San Francisco

The meeting was called to order at 6:03 PM by President Fred Allardyce.

Board members in attendance in addition to President Allardyce were Debra Bleemer, Carol Parlette, Lee Radner, Bill Sauro, Bill Kedem, Bill Benkavitch, Diana Taylor and Joe Wyman.

Board members who were absent: Bob Iwerson and Morton Beebe. A quorum was present.

Committee Chairs in attendance were: Connie Hazel, Marketing Committee.

1. A presentation by Simon Snellgrove of San Francisco Waterfront Partners was offered with a slide presentation showing the revised plans for development of 8 Washington Street. Various tables of square footage of open space, recreational areas, public access and so forth were presented, as well as artists renderings of the proposed structures. Numerous questions from invited guests and board members were asked and answered by Mr. Snellgrove. The Board will weigh the merits of the revisions and discuss the project further at its October meeting.

2. Minutes of the August 23, 2006 Board of Directors meeting were distributed. Member Radner moved to accept the minutes. The motion was seconded and passed.

3. Treasurer Parlette then distributed the Treasurer's Report. It included an income statement and balance sheet for the Association. It was suggested by Secretary Sauro that the financial statements include a current month total, as well as a year-to-date amounts for income and expense items. President Allardyce stated that he would help Parlette modify the software program to accomplish this goal.

4. Samples of the newly-printed color brochure for the Association were distributed by Marketing Chair Hazel. The board commended her on her efforts in this regard.

5. Hazel then reviewed the Association's Membership Drive proposal, which included direct mail and hand-distribution of brochures, cover letters and membership forms to residents and companies in our neighborhood. It was decided to hold an "envelope stuffing event" on Thursday, September 28, 2006 at the Golden Gateway Commons residence of Secretary Sauro at 550 Davis Street, Unit 25 at 5:30 pm.

6. Brief status reports were then given by President Allardyce on the following projects and developments in our neighborhood:

- A. Exploratorium on Pier 15-17
- B. Shorestein/Farralon Capital on Piers 27-31
- C. Completion of Piers 1.5, 3, 5
- D. Pacific/Front St Condo's

7. The matter of issuing a letter regarding the proposed installation of an ATM machine at 222 Columbus was tabled for discussion at the October meeting. Diana Taylor, Chairperson of the Waterfront Action Committee will be providing a summary to the Board and recommended action.

8. It was suggested to hold a Fall Social, and Marketing Chair Hazel presented some ideas in that regard. However, it was determined that a Social Events Committee Chair was probably needed to accomplish this goal. An effort will be made to recruit said chair.

9. There were no other committee reports presented.

10. The Barbary Coast News website was discussed briefly and lauded for its interesting content.

11. The next two Board meetings were then set for October 26, 2006, and November 16, 2006 at 6:00 PM at Pier 3, San Francisco, if available, or another location if not.

12. The meeting was adjourned at 8:15 p.m.

Respectfully submitted,

Bill Sauro, Secretary